



ASEAN FOUNDATION

Supporting Agricultural Industry Through Youth Empowerment in ASEAN

23rd Meeting of the ASEAN Sectoral Working Group on Agricultural Cooperatives (ASWGAC)

6 October 2022

Dr. Yang Mee Eng
Executive Director of ASEAN Foundation

Our Programmes



ASEAN FOUNDATION



Established in 1997



Headquartered in Jakarta



Vision

To build a cohesive and prosperous ASEAN Community.



An ASEAN Body under ASEAN Charter



Mission

To commit to promoting ASEAN awareness through people-to-people interaction and collaboration with ASEAN stakeholders to build a caring, cohesive, equitable and peaceful ASEAN Community.



Guided by 10 ASEAN Ambassadors



Main beneficiaries: Youth aged 15-35



Arts and Culture



Community Building



Education



Media



ASEAN Foundation Supporting Agricultural Industry



Implemented ASEAN Farmer Organisation Support Programme (AFOSP)



Supported social enterprises through ASEAN Social Enterprise Development Programme (ASEAN SEDP)



Executed the eMpowering Youth Across ASEAN (EYAA) Programme with Projects focused on Agriculture





eMpowering Youth Across ASEAN (EYAA) Programme



Regional capacity building workshops on in project management, teamwork, idea crafting, and logical reasoning in project plan development



Access to network of like-minded people for youth and CSO Implementing partners across the 10 ASEAN Member States



Microgrants of USD 25,000 for each project to implement social projects in Cambodia, Indonesia, Malaysia, and the Philippines



2-week on-site implementation and 2-month hybrid implementation of social projects in ASEAN member states

175

Youth Volunteers
from 10 Countries

20

Social Projects
In 4 Countries

38,933

Direct
Beneficiaries

851,910

People
Benefited from
Online events

5 of 20 EYAA Projects on Agriculture



- ✓ Project "Integrated Organic Farming" in Gombak, Malaysia
- ✓ Project "U-Farmer" in Purwakarta, Indonesia
- ✓ Project "Digital-based Farming and Agripreneurship to Support Youth Engagement in Agriculture Sector" in Polewali Mandar, Indonesia
- ✓ Project "Nurture Nature: Eco-Farmer" in Sarawak, Malaysia
- ✓ Project "Improvement of Livelihood Centre in All Lights Village Tamale" in Nueva Ecija, Philippines



Project “Integrated Organic Farming” in Gombak, Malaysia



- Established relation with **indigenous people**
- Empowered **13 communities** with **470+ people**
- Collected **9,845 kg** of food waste



Project “U-Farmer” in Purwakarta, Indonesia



- Conducted an **Urban Farming Expo**
- Reached **650,000+** people online
- Created **6 new demo plots**
- Built an **Urban Farming Training Centre**
- Trained **1,500 urban farmers**



Project “Digital-based Farming and Agripreneurship” in Polewali, Indonesia



- Developed **four prototypes** of digital farming tools to support cocoa processing
- Created a **digital marketing platform** to open more expansive access to markets
- Involved **50 young cocoa farmers**

Project “Nurture Nature: Eco-Farmer” in Sarawak, Malaysia



- Recruited **nine farmers** to adopt sustainable farming
- Established **Sustainable Farming Educational Hub**
- Ran **trainings** on insect composting, biological control, *ayam kampung*, and aquaponics



Project “Improvement of Livelihood Centre” in Nueva Ecija, Philippines



- Conducted an **organic mushroom production training**
- Increased employment rate by **30%**
- Built the **entrepreneurial skills of indigenous youth**



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Thank You

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Think. Feel.
and
#BeASEAN.