




FOs/ACs/CSOs proposed action/contribution  
towards the Roadmap on Enhancing the role of  
Agricultural Cooperatives

# Outline of Presentation

1. Brief Review of AFA engagement with ASWGAC and ACEDAC through AFOSP
  2. FOs/ACs/CSOs proposed action points and contribution in moving forward the ASEAN Roadmap on enhancing the role of Agricultural Cooperatives
  3. Sustaining Partnership and Cooperation
    - a. MoU with ACEDAC
    - b. application for accreditation as ASEAN entity
- 

# Brief Review of AFA engagement with ASWGAC and ACEDAC through AFOSP

# ASEAN FARMERS' ORGANIZATION SUPPORT PROGRAM (AFOSP) Journey 2015-2020



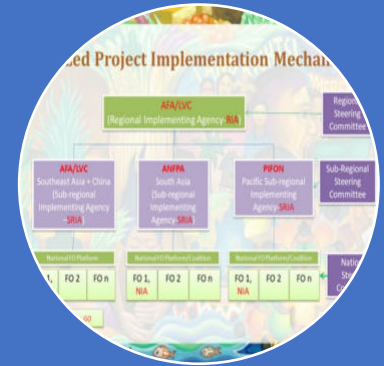
Farmer's Organisations (FOs) institutional capacities are strengthened leading to dynamic, accountable and sustainable organizations



Farmer's Organisations at different levels are able to influence regional, national and local policies on smallholder priority agenda



Farmer's Organisation have improved their services to their members (entrepreneurial capacities and beneficial participation in inclusive value chains)



FO Led Program Management Capacity Enhanced alongside deepening solidarity amidst diversity

**Contributed to Improved livelihoods & food security situation of smallholder farmers in ASEAN countries thru empowered ASEAN FOs/Cooperatives**

# ASEAN Learning Series

1

"ASEAN Learning Series and Policy Engagement on Agricultural Cooperative (ALSPEAC) inclusive Agricultural Value Chain on Coffee", 19-21 July 2017, in Yogyakarta, Indonesia.

2

"ASEAN Learning Series Quality Management along Agri-Value Chains", 29-31 May 2018 in Bangkok, Thailand.

3

ASEAN "Strengthening the Role of Agricultural Cooperatives in the Coconut Value Chain Management and Job Creations in Rural Areas", 24-25 October 2018, in Yogyakarta, Indonesia.

4

ASEAN Exchange Visit on "Empowering the Coffee Cooperatives in Value Chain Management and GI Certification", 12-13 November 2019, in Pakse, Lao PDR.

# 77

## Partners

CSO, Agri-agencies, Private Sector, development partner participated in the AFOSP regional events

Years	Number of Partners
2016	4
2017	9
2018	31
2019	33

A total of 104 Cooperatives members and farmers attended the ASEAN Sectoral Working Group Activities, 2016-2019



Learning Exchange in Europe

ASEAN Cooperative Business Forum (ACBF)

Support and engagement in the development of the ASEAN Roadmap on enhancing the role of Agricultural Cooperative

# Impact Story from ASEAN Learning Series

Chapter 5

## Our Farmers Our Story



With an immense spirit to develop the farming industry in ASEAN countries, farmers who are coming from 10 member states of ASEAN are driven together for the betterment of the farming industry in ASEAN. The foundation dedicated its effort and hard work to achieve such a goal along with EU - ASEAN cooperation. These farmers require as much support as possible from ASEAN and its partner, the EU. We are humbly announcing these stories of our beneficiaries throughout four years implementation of AFOSP and how their effort of improving their farming industry impacted the lives of many.



## Public-private partnership



### Opportunity of Learning about Agricultural Cooperatives Good Management and Cooperation

Irwan Hamid is the head of the cooperative department at the Indonesian Peasant Union (SPI), an Indonesia-based farmers organisation that focuses on the empowerment of farmers across the country. Having participated in 2016's ASEAN Learning Route (ALRAC) that was held in Thailand and The Philippines, he commended that the programme opened his eyes to the potential of farmers' cooperation. The cooperation between the private sector, government, and farmers must be done in a way that benefits all parties.

He hopes that in the future, farmers are not only the object of policy implementation but rather they can influence policy formulation. "We hope to build a collective agricultural enterprise in the cooperative institution that can position farmers not only as a supply chain but as potential business partners," he added.

Mr. Hamid thinks that there are many lessons that can be taken as a guideline for his organisation as the result of information exchange in Thailand and the Philippines. "We were able to interact with the farmers and understand how they run their farm, as well as how they sell their [what they] produce through cooperatives to ensure the availability of markets for their crops," Irwan said.

### Main lessons learnt of ALRAC:

A combination of long tradition with agricultural cooperatives, national frameworks and policies, cooperative research and academic support and favourable cooperative laws and regulations are essential for enhancing cooperatives and creating new cooperative business models along the value chain. Partnering with the private sectors opens new perspectives and shows big benefits for cooperatives especially with regard to positioning in a competitive market in the ASEAN Economic Community (EC). Organic production and contract farming have proven to be very effective especially for poor and marginalized farmers. Capacity building in cooperative management, new production techniques, controlling of product quality along the value chain and customer orientation are essential to build up strong cooperatives. Cooperatives with two level enterprise approach (cooperate enterprise and member level enterprises) ensures that small entrepreneurial households and poor farmers are included in the overall enterprise development and at the same time be strengthened as individual farmer or entrepreneur. This allows better economies of scale in production and bargaining power in marketing, which in turn enables the cooperative and the individual farmer to compete with larger enterprises and to tap existing profitable opportunities in the current ASEAN markets.

## Furthering Partnership Between Coconut Cooperative and Private Sector



In ASEAN Exchange Visit 2018 'Strengthening the Role of Agricultural Cooperatives in the Coconut Value Chain Management and Job Creation in Rural Area' on 24 - 25 October 2018, the member of National Implementing Agency Indonesia 'Furthering Partnership Between Coconut Cooperative and Private Sector', the participants were able to conduct a dialogue with the government on supporting their initiatives. The two beneficiaries of this programme, Mandiri Cooperative and PT Krambil Ijo Jogja, agreed to initiate a collaborative project under a new company named Mitra Agri bisnis. This partnership gave birth to a new invention, some semi-finished products such as VCO (Virgin Coconut Oil), soaps and other products. This new partnership received acknowledgement by the local government in Poliwangi Mandar, Indonesia where its collaborative memorandum of understanding (MOU) was signed. This step ensures that their partnership is getting the necessary support from the local government to achieve their long-term goal, which is to have a technology-driven export business.

'Our partnership didn't stop there. We also engaged the local government of Poliwangi Mandar through a collaborative memorandum of understanding (MOU). This step ensures that their partnership is getting the necessary support from the local government to achieve their long-term goal, which is to have a technology-driven export business. Series of meetings with the coconut cooperative member were held to follow up the cooperation with PT Krambil Ijo Jogja. Both entities also came up with initiative to organise business canvas model training for other coconut cooperatives. More recently, coconut-related cooperatives held a workshop by partnering with PT. Krambil Ijo Jogja and the Ministry of Cooperative and SMEs of Indonesia. Through this workshop, 40 farmers were engaged and equipped with new skills that will help them to produce semi-finished oil. Mr. Hasani Amanah (Mandiri Cooperative Manager) said.

# Celebrating the Achievement of AFOSP MTCP 2



Re-watch the celebration: [https://youtu.be/atuy1\\_EWXA](https://youtu.be/atuy1_EWXA)

FOs/ACs/CSOs proposed action points and contribution in moving forward the ASEAN Roadmap on enhancing the role of Agricultural Cooperatives



# FOs/ACs/CSOs Action points on ASEAN Roadmap on enhancing the role of Agricultural Cooperative

1. Proposal Development Track/ Resource Mobilization

2. Practical Cooperation Track (synergizing existing initiatives)

•Thematic Learning exchanges : Cooperative Governance Training (AFA-DGRV)

Pillars	Partners
Capacity Building	DGRV, ICA, ACCU,,CLIMBS, AGRITERRA
Competitiveness	CLIMBS
Access to Finance	AFA,ICA, SAFIN
Access to Market	AFA,ICA-AP

•Cross-cutting concerns: sectoral (women, youth); enabling policy environment

# Sustaining Partnership and Cooperation

- a. MoU with ACEDAC
- b. Application for accreditation as ASEAN entity



Aw Khun  
Gam Uhn  
Khowp Jai  
Khop Khun  
Jessuutin Baadae  
Salamat Po  
Terima kasih  
Thank You

Acknowledgement



AFOSP-MTCP2